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**COSTA D'ESTE BEACH RESORT AT THE
CENTER OF FLORIDA'S UPSCALE VERO BEACH**

~ Beachfront Luxury Resort Walking Distance to Shopping, Dining and More ~

VERO BEACH, Fla, April 30, 2008 – When the Costa d'Este Beach Resort opens in June 2008 it will be a refreshing addition to the Vero Beach hospitality scene. The luxury resort features 94 guestrooms including four suites, a signature restaurant and bar, infinity-edge pool and cabana bar, full-service spa and fitness center, as well as an elegant venue for meetings or special events.

Vero Beach – on Florida's southeastern "Treasure Coast" – has long been an unspoiled and secret retreat for creatively minded and affluent travelers. The "city" uniquely integrates the beauty and benefits of a charming, tropical beach community with the cosmopolitan sophistication reflected in its many arts and cultural venues.

Costa d'Este Beach Resort (www.costadeste.com) occupies a prime spot on Ocean Drive, literally at the epicenter of the community, near to a bevy of quaint shops, galleries, museums and al fresco eateries, and a short drive from championship golf and tennis, and natural pursuits.

- Art and Culture -

Since its early days, Vero Beach has attracted artists, writers, and poets. The 18-acre McKee Botanical Garden opened in 1932; major league baseball arrived with the Dodgers in 1948. Ten years later Vero Beach Theatre Guild held its first production. In 1966, Vero Beach Concert Association was formed, and in 1974, the 615-seat Riverside Theatre held its first production.

In 1994, Vero Beach was named one of the best small art towns in America by John Villiani in his book: *The 100 Best Small Art Towns in America*. The criteria included location, quality of life, climate, available cultural activities, economic impact of the arts, active galleries and art festivals, and the opinion of artists who are members of each community.

The accredited, 55,000-square-foot Vero Beach Museum of Art is the largest cultural arts facility of its kind on Florida's Treasure Coast.

- more -

- Outdoor Recreation -

In addition to its beaches, Vero Beach is known for scuba diving, surfing, boating, fishing, golfing and ecology-oriented attractions, including Pelican Island National Wildlife Refuge, Archie Carr National Wildlife Refuge and St. Sebastian River Buffer Preserve.

With more than a dozen lush, beautiful courses to challenge every level of play from novice to tournament quality, the area is also a golfer's paradise. Tennis buffs can enjoy their favorite sport, playing on riverside courts or in a serene park setting.

Dodgertown, used by the Los Angeles Dodgers for spring training exhibitions and summer play by the Vero Beach Dodgers, features several practice fields and the 6,500-seat Holman Stadium, complete with dining facilities and locker rooms. The facility is also used for conventions.

- Dining and Shopping -

From hamburgers to haute cuisine, Vero Beach is home to a collection of restaurants, within walking distance of Costa d'Este Beach Resort. Visitors can savor a variety of palate pleasers from hot and spicy, "peel & eat" shrimp to fine French fare, from home-style Southern specialties to steaks and seafood. Oriente – the resort's signature restaurant – adds gourmet Cuban cuisine to the mix.

Beachside boutiques featuring designer fashions, footwear, jewelry and linens, are tucked into cozy, tropical settings, interspersed with art galleries and antiques stores. The options are seemingly unlimited and even include air-conditioned shopping centers and outlet malls.

- Location, Location, Location -

Vero Beach offers geographic proximity to an array of attractions and the feeling of being far from the bustle of more populated Florida destinations. Costa d'Este is located 135 miles north of Miami and 109 miles southeast of Orlando. Commercial flights service Melbourne International – 39 miles from the resort, Palm Beach International – 80 miles away, and Orlando International – 110 miles away. Vero Beach Municipal, just four miles away, offers full-service for private planes.

~ About Costa d'Este Beach Resort ~

From its intriguing design and ideal beachfront location to its sophisticated culinary offerings and superb amenities, Costa d'Este Beach Resort is poised to redefine style, comfort and intimacy. The resort's discreetly attentive service, coupled with the area's thriving arts community, eclectic boutiques and small town charm, will appeal to discerning worldwide leisure travelers. For more information, log onto www.costadeste.com.

Costa d'Este Beach Resort is owned by the internationally acclaimed recording artist/producer couple Gloria and Emilio Estefan and is being operated by Benchmark Hospitality International, a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark is a worldwide organization operating over 30 properties representing major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in Tokyo and Santiago, Chile. For locations of properties and additional information, visit www.benchmarkhospitality.com.