



Quick Look/Summer 2011

Address: 3244 Ocean Drive, Vero Beach, Florida 32963,

Phone: Toll-free 877-562-9919 or 772-562-9919

Email: <http://www.costadeste.com>

Facebook: <http://www.facebook.com/Costadestebeachresort>

Twitter: <http://www.twitter.com/costadeste>

Blog: <http://www.costadesteblog.com/>

Media Contact: Rebecca Kollaras 305-754-5949 RKollaras@benchmarkmanagement.com (?)

Vibe: A sophisticated seaside retreat, Costa d'Este Beach Resort encourages guests to get their feet in the sand. Favorite activities include getting lost in a New York Times bestseller, relaxing with friends, or a simple rendezvous before savoring the night at locals' favorite Oriente Restaurant and Bar.

Beach: Located in Vero Beach is 135 miles north of Miami and 109 miles southeast of Orlando. Commercial flights serve Melbourne International – 39 miles, Palm Beach International – 80 miles, and Orlando International – 110 miles. Vero Beach Municipal Airport, just four miles from the resort, offers full-service for private planes. Costa d'Este is easily accessed from Interstate 95 and the Florida Turnpike.

Bites: In celebration of the Estefan's heritage, the resort's popular restaurant – The Wave Kitchen & Bar – features the best of what's fresh, local and fabulous. In addition, the Wave offers a select menu of Cuban-fusion cuisine, influenced by the Estefan Kitchen.

Brides: Costa d'Este specializes in intimate and remarkable weddings. With enchanted seaside and flexible venue options, weddings at Costa d'Este offer a "beautiful location, amazing décor and atmosphere and an ambience to die for!" Or so says Weddings Illustrated.

Barks: Costa d'Este is pet friendly.

Benchmark: Costa d'Este is operated by Benchmark Hospitality International, a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. For the location of Benchmark's properties, visit www.benchmarkhospitality.com.

Promotional Partners: Orchid Island Juice Company, Bustelo

Top Three Story Angles Summer 2011

1. This ocean front property owned by Emilio and Gloria Estefan, recently debuted The Wave Kitchen & Bar. The Wave features a menu directly sourced from local farmers, fishermen and artisanal purveyors.
2. The resort's design just recently won the American Institute of Architects Excellence in Interior Design Award. Drawing inspiration from sunrises, bubbles and nesting sea turtles, husband and wife team Todd Tragash and Isabel Saavedra-Tragash, of Miami-based STA Architecture, successfully created a chic oasis that celebrates nature and heavily reflects the Estefan's personal style
3. In the place of a traditional wine hour and in keeping with its Cuban roots, the resort offers a Mojito hour every evening.

Three Things You Didn't Know About Us:

1. There's a secret entrance to our spa
2. The dividing door in the Penthouse suite is an exact replica to the one in Emily Estefan's room.
3. Our rooms were designed look and feel like modern yacht staterooms

Images Available At: http://www.benchmarkhospitality.com/Media_Center/Images.asp?p_ID=016

Media Contact: Rebecca Kollaras/Benchmark Hospitality International – Florida Resorts
305-754-5949/ RKollaras@Benchmarkmanagement.com